



SPONSOR AGREEMENT

Date: _____

Name of Business/Organization: _____

Name and title of the contact person: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

Sponsorship

	GOLD SPONSOR \$2,000	SILVER SPONSOR \$1,250
Website link on Alliance website for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full-page interior ad in Let's Play! Guide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention on cover of Let's Play! Guide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business card ad in our newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on program flyers and community emails	<input checked="" type="checkbox"/>	
Acknowledgment of your sponsorship at all Alliance programs	<input checked="" type="checkbox"/>	
Opportunity to distribute additional marketing materials at the program(s)	<input checked="" type="checkbox"/>	

Choose Level: **Gold Sponsor** level for \$2,000 **Silver Sponsor** level for \$1,250

Advertising Opportunities

bundle for the best value

- \$1,000 – Let's Play! Guide full-page ad (7" x 4")
- \$575 – Let's Play! Guide half-page, interior ad (3" x 4")
- \$350 – Let's Play! Guide business card ad
- \$150 – Let's Play! Guide one-line name mention as "Friend of The Alliance"
- \$450 – Newsletter square ad (3.5"x 3.5")
- \$250 – Newsletter business card-size ad
- \$550 – "Business Card Bundle," Let's Play! Guide and newsletter business card ads
- \$950 – "Big Time Bundle," Let's Play! Guide half-page ad and newsletter square ad



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